Shopping is only one click away

Retail therapy is just a click away. (iStock)

If there's something Brimbank residents know how to do, it's how to support their community when times are tough.

While businesses have continued to adapt to challenging COVID-19 circumstances, shoppers too have changed the way they buy. In the midst of a fifth lockdown, Victorians are encouraged to continue to shop local and help small businesses thrive.

Whether you're a self-confessed shopaholic or just trying to sort out lockdown birthday gifts, online shopping is your friend.

Even from home, a hit of retail therapy can generate a smile when things aren't going to plan. With all the chaos caused by coronavirus this year, you can justify your next splurge as helping the economy, and you can happily keep the delivery vans heading your way.

Local shops need your business now more than ever to survive and many have adapted their services to include online shopping, contactless click and collect and extended return policies as well as delivery and reduced delivery fees, making it easier for you to continue to support them.

Lots of businesses have sales or promotions, with special discount codes and messages of support for Victorians doing the right thing by staying home during restrictions. Let's return the favour and help them out by filling up our online carts.

As we celebrate the next batch of birthdays and special occasions via video chat, it can be a fun idea to get creative with gift-giving. You can still get a present to someone for their special day by ordering and having it delivered directly to their house (don't forget to post their card!). Show loved ones your appreciation by sending a food hamper or flowers from a store in their area, or gifting them an e-voucher for a local restaurant, beauty centre or community experience as something to look forward to.

Shop small and go local for your groceries and essential items this lockdown. Order the kids something to keep them busy; plenty of local businesses have educational or active games for kids. Don't forget to spoil yourself with a treat that will make you smile – after our fifth lockdown, we all deserve it!

Collins & Co
BUSINESS & WEALTH ADVISORS

It is with great pleasure we introduce Alysia West as our newest Partner to Collins & Co

Managing Partner of Collins & Co, Paul Kelly said "Alysia exemplifies the level of service and commitment that many of our clients have become accustomed to with the necessary empathy and values that are upheld at Collins & Co. With the introduction of Alysia to the Partnership our leadership team continues to consolidate with a wealth of business knowledge and personal service. We congratulate Alysia in achieving this ultimate position in her career and in becoming the first female Partner in the history of Collins & Co. It is exciting and an honour for us to now have Alysia on board as a Business Partner"

Alysia is an outstanding Business Advisor and Accountant who has played a pivotal role in building strong and solution focussed relationships with our clients. Alysia has approximately 20 years of experience working with business owners and entrepreneurs supporting them with specialised business advise and growth-based strategies.

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