Gavin Kronberg, Euca's Business Development Manager. **Right:** Proud Products has a huge range of environmentally friendly and high quality Euca products. (Pictures: Damjan Janevski) 273061

Stay squeaky clean with Aussie manufactured Euca

Proud Products is a local manufacturer of domestic cleaning goods in Altona and has instigated and produced a comprehensive range of environmentally friendly products under the brand name Euca.

Its wide range of high quality cleaning products include laundry powders and liquids, stain removers and sanitisers, wool washes, fabric softeners, essential oil, dishwashing powder and liquid, air fresheners, car care, pet care, personal care hand and body washes, shampoo and conditioners, as well as window, oven, cooktop, benchtop, floor, metal and house cleaning sprays.

Short for eucalyptus, Euca is endeavoring to package all suitable products in cardboard containers, further focusing its environmental awareness to its packaging systems and services. Not only is Euca's laundry powder, soaker products and dishwashing powders packed in cardboard, but also its range of cleaning liquids.

Packaged in a way similar to how wine is often sold in casks, this process is completely eliminating the use of plastic packaging for these products.

Euca also offers a free service to pick up empty plastic Euca containers for recycling to help reduce the need for single use packaging, further improving sustainability and lowering plastic usage and waste.

Also offering product concentrates, Euca has products cleaning goods that can be diluted into their 'forever' sprayers, saving hundreds of plastic containers over time, and also saving customers money on their cleaning costs.

Purchasing and using Euca products is a great way to reduce your impact on the environment and also to get a great clean, every time.

Euca and Proud Products are located at 47 Burns Road, Altona.
For more information, visit www.eucaonline.com.au.

...a better clean
Euca

Free Local Delivery

You can now receive your Euca Laundry and household cleaning products far easier with our new "personal" local home delivery service.

This means if you're located close to the Euca factory in Altona, we will personally drive out and deliver your order directly to your doorstep.

This covers post codes: 3011 to 3038, 3335 and 3336

No catch, no minimum spend. Buy one bottle, or by a dozen.

Simply visit our website, add your address details at the checkout (need address filled in) and you will automatically be selected for home delivery if you are within one of the eligible postcodes.

Check our website

We're a three generation family owned business, based in Altona/Williamstown since CIRCA 1960.

We hope you take advantage of and enjoy this new service. An easy way to sample and test our products, if you have not tried Euca before.

Contact us if you have any questions on this or about any of our products, we are only too happy to help.

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