The people's choice accountants

By Elle Cecil

The team at Optimised Accounting strive to grow with their clients. (Supplied)

Working solely with business owners in a proactive and ongoing way, Optimised Accounting puts together a personalised package of services for each client, including all the 'meat and potato' services that clients require over the financial year.

Having recently celebrated its seventh birthday, Optimised Accounting is driven by always being one step ahead. By packaging up its services, the business shares responsibility with its clients by ensuring that everything is done on time every time, and that there are no nasty tax surprises at the end of the financial year.

Optimised Accounting has been nominated for the People's Choice Award at the 2022 Wyndham Business Awards. The awards celebrate business entrepreneurs, innovators and hardworking operators and highlight achievements of leading Wyndham businesses across key industry sectors.

Embracing a Kaizen or continuous improvement philosophy, Optimised Accounting ensures it is always on the lookout for ways its clients can improve their businesses, which in turn improves Optimised Accounting as a whole.

"Our greatest achievement has been growing and mentoring local business owners over the past seven years and building out a fantastic and close team of six that has the passion and skill to adapt to whatever the world throws at us," says Tegan Graham, of Optimised Accounting's client experience team.

"Many accountants talk about being trustworthy and great at tax, but to us that's just the price of entry - we believe impeccable client service sits at the very heart of our business."

"We also boast an impressive 99 per cent on time lodgement metric with the Australian Taxation Office, which we have managed to maintain over the entire pandemic - our internal processes ensure no clients slip through the cracks as we are remaining in conversations with our clients about what exactly needs to be done and by when."

Optimised Accounting is located at 277 Heaths Road, Werribee. For more information, email hello@optimisedaccounting.com.au, phone (03) 8609 9226 or visit www.optimisedaccounting.com.au.

Wyndham Business Awards entries close on Friday June 3 for the category awards and Friday June 17 for the People's ChoiceAwards. To enter or nominate a business for an award, visit: www.wyndham.vic.gov.au/businessawards.

Interested in working in hospitality?

Looking for a career change?

Then enrol in Jesuit Community College's 17 day Café Operations course.

Learn how to use a commercial espresso machine to make coffee, gain certificates in food safety and RSA.

Starts May 16
Location: Werribee Bowls Club. Government funded for eligible participants (criteria applies)
Please call 0498 594 731

www.jesuitcommunitycollege.org.au/courses

Jesuit Social Services
Building a Just Society

Jesuit Community College
www.jesuitcommunitycollege.org.au
TOID 21800

12541505-NG12-22

Print and Online Sales Executive
Star Weekly

Star Weekly seeks an enthusiastic sales executive to work across our print, digital, social and online platforms.

Star Weekly is an independently owned company which prides itself on its long history of community experience but also its investment in the future.

The successful applicant will need to possess good people skills to enable them to meet with local businesses to sell solutions through our advertising platforms to help promote their business.

Sales skills/experience:

- Ability to maintain existing professional relationships and to create new ones
- Ability to meet defined sales and activity targets
- Excellent listening skills
- Accuracy and attention to detail
- Effective time management to meet deadlines
- Ability to operate in a team
- Demonstrates initiative and flexibility
- Effective oral and written communication

Applicants will need their own reliable vehicle for which we will provide an allowance.

The position is salaried, plus we offer an open ended commission scheme.
Send your application letter and resume to:
Mandy Clark
Group Advertising Sales Manager
mandy.clark@starnewsgroup.com.au

Star Weekly

12518321-AV43-21