Plenty to keep you listening

Plenty Valley FM 88.6 is a designated emergency broadcaster and community radio station proudly serving residents of Melbourne's outer north east in the City of Whittlesea, Nillumbik Shire and northern parts of the Banyule City Council.

Commencing full-time broadcasts in 1990, the station has programs designed to keep listeners informed and entertained.

As a volunteer-run radio station, Plenty Valley FM is proud of its connection to the community through its coverage of local sport including the Northern Football Netball League (NFNL), the North Metro Cricket Association (NMCA), and local BigV and NBL1 basketball competitions.

The station has a strong focus on supporting its broadcast community, providing on air and online promotional opportunities for local businesses. Sporting groups, community groups and other not-for-profit organisations promote their goods and services during live programs and on the station's social media channels.

The presenters are all dedicated volunteers who bring with them their own style, music collections and knowledge to share with listeners. They offer specialist music programs in rock, pop, jazz, retro, house, ska and rocksteady, and timeless classics from the '60s and '70s.

The station supports local musicians by giving their releases exposure through the Australian Music Radio Air Play (AMRAP) project, a secure portal for musicians to submit material for download by the more than 450 community radio stations across Australia. They also receive music submissions directly, with several shows profiling Australian music and artist interviews. During the month of August, Plenty Valley FM will celebrate local music even more with its #AussieAugustMusic month initiative.

The station has a number of multicultural programs to reach CALD areas of the community, including Punjab, Macedonian, Tamil, Sinahlese, Hindi, Samoan and Romany.

As a result of the Black Saturday bushfires, Plenty Valley FM has, since 2011, been formally recognised as a designated emergency broadcaster in partnership with Emergency Management Victoria (EMV).

In times of emergency, the station is authorised to use the State Emergency Warning System (SEWS); as directed by relevant agencies and break into normal programming to deliver key community safety messages for high-risk incidents.

Listeners across greater Melbourne can tune into Plenty Valley FM at 88.6FM.

Live streams and podcast material are available at – www.pvfm.org.au.

Get to #KnowYourPlentyValley by tuning in to 88.6 Plenty Valley FM!

Plenty Valley FM president Craig Wright (Supplied)

PROUDLY SERVING MELBOURNE'S OUTER NORTH EAST

- Designated Emergency Broadcaster
- Supporting Local & Specialist Music
- Local News and Sport
- Multicultural Programming

GET ON THE RADIO WITH US
- Small business
- Sporting clubs
- Community groups
- Not for profit.

FIND US ON SOCIAL MEDIA
@88.6PlentyValleyFM on Facebook
@plentyvalleyfm on Instagram & Twitter

To receive a radio promotion info pack email sales@pvfm.org.au or text SALES to 0405 916 978

CHECK OUT OUR PROGRAM GUIDE BY SCANNING THE QR CODE