Setting a high sustainability bar

Barwon South West Waste and Resource Recovery Group (BSWWRRG) uses innovative methods to positively impact the environment. Whether reducing, recycling or planning for the future, BSWWRRG works with local councils, businesses and the community to implement strategies and educate residents of the region on how to best look after their environment.

By gathering knowledge and data, ensuring facilities, researching innovative industry technologies and connecting makers of waste with processors to help find new ways to reduce and recycle, BSWWRRG is well equipped to provide advice for all stakeholders of the community.

BSWWRRG's Zero Waste Map is just one of its many initiatives to reduce and repurpose waste in the region. Helping members of the community to locate organisations that can demonstrate waste and litter reduction, the Zero Waste Map builds a picture of the low waste goods and services across the Barwon South West region.

From battery drop off points, repair shops and unpackaged cooperatives, to print shops offering 100 percent recycled papers, BSWWRRG has a variety of online initiatives to assist in the area's waste reduction and recycling efforts.

BSWWRRG's website offers local businesses a free waste self-assessment tool to further assist in the understanding of the importance of waste and recycling activities in the workplace. BSWWRRG staff are also equipped to provide free advice on implementing strategies and practices to reduce waste in business.

With the vision of being a leader in waste minimisation and resource recovery, BSWWRRG is proud to be sponsoring the Geelong Business Excellence Awards Sustainable Business Award for 2021.

Barwon South West Waste & Resource Recovery Group

Barwon South West Resource Recovery Group is working hard to ensure the region is equipped with the knowledge, facilities and services to maintain sustainability. (Supplied)

genU

genU is proud to support the Geelong Business Excellence Awards by sponsoring the 2021 Corporate Social Responsibility Award. (Supplied)

Inclusiveness is core at genU

Since 1952, genU has been building inclusive communities, with corporate social responsibility a fundamental value of the organisation's mission and vision.

Having experienced substantial change in the way it does business, through the challenges of the past two years genU has held true to the heritage of its long history, maintaining the vision of building inclusive communities.

As an organisation, genU operates in a framework which considers the social, financial, and environmental impact on its stakeholders. This has been vital to ensuring the long-term growth of the business and maintaining its reputation as one of Geelong's leading not-for-profit organisations.

It's through this framework that genU will ultimately achieve its mission of creating and delivering innovative services and supports that empower people to reach their full potential.

genU CEO Clare Amies knows that to many businesses success is more than just profit, and that Geelong locals have a strong focus on supporting others.

"We see first-hand the benefits of operating in an ethical and sustainable way," Ms Amies says.

"We know the importance of enhancing social inclusion through programs and initiatives that give vulnerable groups the opportunity to participate in their community and economy."

genU is proud to sponsor the 2021 Corporate Social Responsibility Award, and to celebrate those businesses who have accepted corporate social responsibility as part of their culture; promoting inclusion in the workplace, community or other areas, leading to the enrichment of the lives of people with disability or those who are disadvantaged.

genU congratulates all the nominees and winners at the 2021 Geelong Business Excellence Awards.

Barwon South West Waste & Resource Recovery Group

www.reduce-recycle.com.au

Proud sponsors of Geelong Business Excellence Awards Sustainable Business 2021

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