Avalon Airport
Flying made easy

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Safe and Healthy Business Award Winner: AVALON AIRPORT

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Work Safe VICTORIA

Situated on 1753 hectares, Avalon Airport Australia is a commercial aerodrome servicing the large regional catchment of western Victoria and providing a vital connection to interstate and overseas regions.

The judges said that Avalon Airport Australia is a world class airport at the cutting edge of technology. Since it was purchased by LinFox Group in 1997, Avalon Airport's passenger and freight operations have increased significantly.

Evidently, the pandemic has had a detrimental effect on the industry, but Avalon has invested heavily in new technologies to ensure the safety of passengers and employees. New kiosk systems and automatic bag drop facilities mean that customers can now complete contactless check-ins, while state-of-the-art Rapid Scan Systems allow for quicker and more effective scrutiny of luggage at both back and front of house.

These improvements impressed the judges, along with the implementation of new paid customer service officer positions, and a new bus system that ensures travellers have door-to-door services, as well as guidance on how to check in and keep safe at the airport. Avalon's commitment to keeping employees and customers safe and healthy is second to none in the view of the judges.

Further to technology upgrades at the airport, Avalon has maintained its high standard of staff training and support, including COVID testing, fire safety, first aid training, mental health support and career management assistance. The flexible nature of the business has put Avalon Airport Australia in good stead throughout the pandemic.

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CITY OF GREATER GEELONG

Home-based and Micro Business Award Winner: CREW FACED MAKEUP ARTISTRY

Having serviced the Geelong region since 2015, Jessica Anderson and her team at Crew Faced Makeup Artistry have won an award for the second year in a row. Offering makeup and hair services for weddings and events, photoshoots, education and workshops, Crew Faced Makeup Artistry offers mobile appointments as well as bookings from their Lara and Geelong West studios, seven days a week.

COVID posed many challenges to the team, with Crew Faced's new purpose-built studio launched the same day as Victoria's first lockdown was announced. Jess and the team showed their resilience and problem solving skills by pivoting to online retail, launching her product range 'Crew Faced Cosmetica' in the Geelong region, securing stockist rights around the area.

Jess now refuses deposits for bridal bookings due to continuous business closures in lockdown, and the team has successfully rescheduled 89 bridal bookings within the first week of lockdown. Crew Faced Makeup Artistry is an inclusive and compassionate team, offering a free mobile service for those with limited mobility, all the while maintaining staff vaccinations, First Aid qualifications, and Police and Working with Children Checks.

Collaborating with other businesses in the region to offer inclusive packages for photographic, editorial and marketing purposes, Jess and her team have impressed the judges yet again as proud sponsors of local businesses and not-for-profit organisations, supporting intra-community relationships and delivering a competitive edge that goes beyond product and price.

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