Crew Faced is an award-winning Lara beauty team

Established in 2015, Crew Faced Makeup Artistry is an award winning leader in hair and makeup services in the Geelong and surrounding regions.

Working out of the studio in Lara with mobile appointments available, owner and director Jessica Anderson has crafted her business model expertly.

Leading her creative team of seven hair stylists and makeup artists seven days a week, Crew Faced Makeup Artistry specialises in the bridal industry.

Jess and her team collaborate with other Geelong businesses, offering inclusive packages for photographic, editorial and marketing purposes.

Crew Faced Makeup Artistry also offers educational workshops and work experience to VCAL students, while Jess herself offers mentorship experiences to those wishing to enter or advance their careers in the industry.

Some of these mentees include graduates of The Gordon as well as individuals whose abilities to study hair and makeup are limited. Jess has been offering these experiences for four years, and has grown her team at Crew Faced as a result.

Jess believes that Crew Faced's proudest achievement so far is the connections that have been formed. From work opportunities for graduates, mentees and students, work experiences and employment, to meeting people and other local businesses, Jess values her community immensely.

Crew Faced Makeup Artistry owner and director, Jessica Anderson (pictured), is thrilled to be part of the Geelong and surrounding community. The Crew Faced team will be vying for its third consecutive win at this year's Geelong Business Excellence Awards. (Pictures: Supplied)

The intense efforts and strong connections at Crew Faced Makeup Artistry has led the team to a variety of successes, including winning the 2020 and 2021 Geelong Business Excellence Awards (GBEA) Home-based and Micro Business Award.

"Forming intra-community relationships with peers has benefited the business platform, and networking at the many social business events has been fulfilling on a social and professional level," Jess says.

"Winning the awards has been more joyful by celebrating with the community."

Jess and the team have once again entered into the GBEAs, chasing their third consecutive win in the face of a global pandemic.

The 2022 Geelong Business Excellence Awards are proudly brought to you by major sponsor LBW Business and Wealth Advisors.

The awards are open to clever, creative and connected businesses, business leaders and young entrepreneurs, and provide a platform to celebrate businesses that have adapted, survived or thrived over the last 12 months.

Entries to the 2022 Geelong Business Excellence Awards are now open and close on July 15. You do not need to be nominated to enter the awards.

For more information and to enter the awards, visit www.gbea.com.au.

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