# Nominations now open for the 2022 Business Awards

The Geelong Chamber of Commerce is proud to announce LBW Business + Wealth Advisors as the major sponsor of the 2022 Geelong Business Excellence Awards.

LBW Business + Wealth Advisors are committed to supporting the Geelong business community and will be the sole major sponsor of the awards for the next three years.

Geelong Chamber of Commerce chief executive Ben Flynn is once again thrilled to welcome LBW Business + Wealth Advisors on board as the awards' major sponsor.

"We are excited LBW Business + Wealth Advisors are continuing to support business excellence in our region," Mr Flynn says.

> "We have lots to celebrate about Geelong"
>
> - Cathryn Walley

"They are a successful business and they want to ensure other Geelong businesses continue to grow and prosper."

Nominations are now open for the prestigious Geelong Business Excellence Awards 2022, recognising the clever, creative and connected businesses in Geelong and the Bellarine, as well as the Surf Coast, Queenscliff and Golden Plains regions.

LBW Business + Wealth Advisors associate principal Cathryn Walley is excited to be a part of the awards for yet another year.

"We are thrilled to be sponsoring a program that puts the spotlight on our outstanding businesses and inspirational leaders by celebrating their success and sharing their incredible stories to inspire others," Ms Walley says.

"We have lots to celebrate about Geelong!"

The awards celebrate business excellence across 20 categories targeting small, medium and large business from all industries including the manufacturing, hospitality, not-for-profit, health, financial services and more.

Businesses and leaders can self-nominate, or others can choose to nominate those they believe are positively contributing to the region.

Nominations are now open at the Geelong Business Excellence Awards website. Visit www.gbea.com.au to nominate a business or find out more.

LBW Business + Wealth Advisors associate principal Cathryn Walley with the 2021 Business of the Year, Home Instead Geelong. **Left:** Cathryn Walley with Geelong Chamber of Commerce chief executive Ben Flynn.
(Pictures: Supplied)

# Be part of a star team

The *Geelong Independent* and *Ocean Grove Voice* are looking for new staff members to join the team.

With a strong community presence and a warm, welcoming work environment, *the Independent* and *the Voice* are now taking applications for new sales executive staff.

Whether you are a recent university graduate or experienced ad rep, excellent people skills are required for the role, as staff will be liaising daily with clients face-to-face, over the phone and via email.

To be successful in this role, applicants must be able to work autonomously and independently but also thrive in a team environment. With a base salary and ability to work towards commission, successful applicants will need to be able to achieve multiple KPIs, in both print and digital areas.

Media and advertising veteran Jodie Pitfield is a well-regarded and much-loved sales executive at *the Independent*. It's no coincidence that she started with *the Independent* on February 14 this year, as her love affair with her local community and its residents is as strong as ever.

"There's a real community feel to the *Geelong Independent* with strong reader loyalty towards the paper," Jodie says.

"I love how there's versatility to cross-promote our other publications – the *Ocean Grove Voice*, *Geelong Coast Kids,* and *Geelong Coast Home and Lifestyle* magazines."

"We always feel supported across the entire group in Melbourne, and I love being able to pick up the phone or email a colleague for support or ideas."

With a strong background in news and communications, *Ocean Grove Voice* sales executive Jack Stoney is proud of his workplace's community values.

"As a local to the area, it's really nice to see how close-knit residents are and how they can really come together to support each other," Jack says.

"*The Voice* is all about telling the locals about local events and goings on in and around Ocean Grove and Barwon Heads."

Having worked for the business for six years, Jack is proudly involved with the community and local sport around the area.

"Even though I work for the paper, I love reading the sports section for updates about local clubs and matches – it's great for morale," Jack says.

Experience in the industry or field isn't a prerequisite, but the ability to adapt to changing circumstances, work to deadlines and maintain discipline will fare exceptionally well for sales executives. Applicants must also have their driver's license and reliable vehicle as well as effective written and oral communication skills.

For more information on the role or to apply, email Star Weekly's group advertising sales manager, Mandy Clark, at mandy.clark@starnewsgroup.com.au.

Jack Stoney and Jodie Pitfield.